



## Hearty Soft Clay Information & Techniques

Hearty Soft Extra Pliable/Feather Texture Modeling Clay is designed as an advanced formula for professional use, providing elasticity and strength. It is much finer and more flexible, allowing it to be rolled out extremely thin. This clay is perfect for creating flowers, sweets, decorations, miniature food, accessories, and other craft projects.

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Hearty Super Lightweight Modeling Clay is an ultra-lightweight, flexible, and odorless polymer air-drying clay. It is great for detailed and delicate work, including flowers, miniatures, dolls, jewelry making, embellishments, free-form sculpting, and home décor projects. This amazingly flexible and lightweight air-dried clay material is sure to expand creativity and add dimension to all art pieces.

The main difference between Hearty Soft and Hearty clay lies in their texture and pliability. Hearty Soft is designed to be extra pliable, with a feather-light texture, and is known for its elasticity and strength, making it ideal for fine details and lightweight creations. Hearty clay, while also air-dry and lightweight, has a smoother feel and fewer cracks when dry. Hearty Soft is also specifically formulated for professional use, while Hearty clay is a popular choice for beginners and educators.



This chart provides a clear overview of Hearty Clay’s respective attributes, helping you choose the right clay for your artistic needs.

	Hearty Soft	Hearty
Texture	Extra pliable, feather-light, and flexible	Smoother feel, fewer cracks on the surface
Workability	No kneading required, can be rolled out extremely thin, can be used with push molds, ideal for detailed work	Fine texture, can be mixed with water-based paints before drying
Application	Figurines, flowers, miniatures, and other creations requiring extremely thin results	Projects requiring a smooth finish
Strength	Renowned for exceptional strength when air-dried	Exceptional strength, won't crumble
Target Users	Professional use	Beginners and educators

In essence, Hearty Soft is a more advanced, pliable version of the original Hearty clay, optimized for intricate and delicate crafting projects.

**Tools Needed**

- Fingertips are one of the best clay tools. They are great for pinching, poking, pulling and smoothing the clay. Hearty does not stick to fingers, and is easy to work with. No kneading is required before use.





- A damp sponge works great for smoothing and moistening the clay if it cracks while working. It's advisable not over saturate the clay with water.



- Recommend tools are the **Activ-Tools Clay Tool Set**, which includes essential tools for getting started with clay modeling. These tools allow you to cut, sculpt, shape, embellish, texture, scribe, and add fine details to any clay medium. They are easy to clean and dishwasher safe, making them perfect for all skill levels. The Activ-Tools Clay Tool Set will give a professional finishing touch to all your clay project



The set includes the following tools:

**Flat Edge** Ideal for creating indentations, concaving surfaces, and clay cutting.

**Modeling** Used for smoothing, contouring and pattern decoration.

**Rough Cut Blade** Perfect for scoring, texturing, making patterns, and creating lines.

**Needle Point** Great for making dots, holes, fine details and lettering.

**Smooth Cut Blade** Used for smoothing, and cutting clay.

**Roller Cutter** Useful for cutting out shapes, slabs and tracing patterns.



- **Rolling Pin** Our Clay Roller Kit is useful for rolling out clay in preparation for making any air dry clay creation. The rails provide the ability to roll the clay to the desired thickness - ensuring an even surface area for slabs, stamping or texturizing.

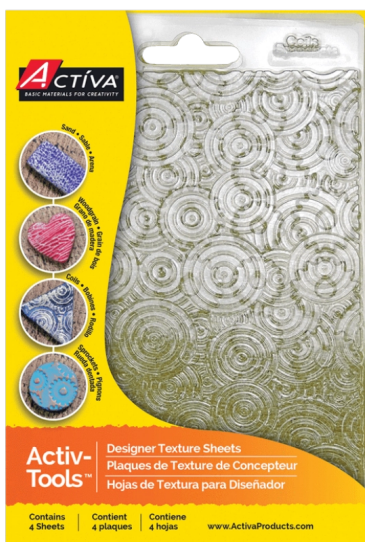
\*When using the Clay Roller Kit, if your clay sticks to the board, lay parchment paper on the surface prior to rolling.



- **Shape Cutters** The Activ-Tools: Geometric and Designer Clay Cutters help make uniform clay shapes and to embellish your creative projects.



- **Texture Sheets** Add detail, dimension, and texture to any clay project with the Activ-Tools Designer Texture Sheets.



- **Impressions** Hearty Clay's soft body is perfect for pushing a clay stamp or textured object into to create a decorative surface.



- **Molds** Hearty Clay's soft body is suitable for use with any type of push mold (plastic, silicone, or plaster).

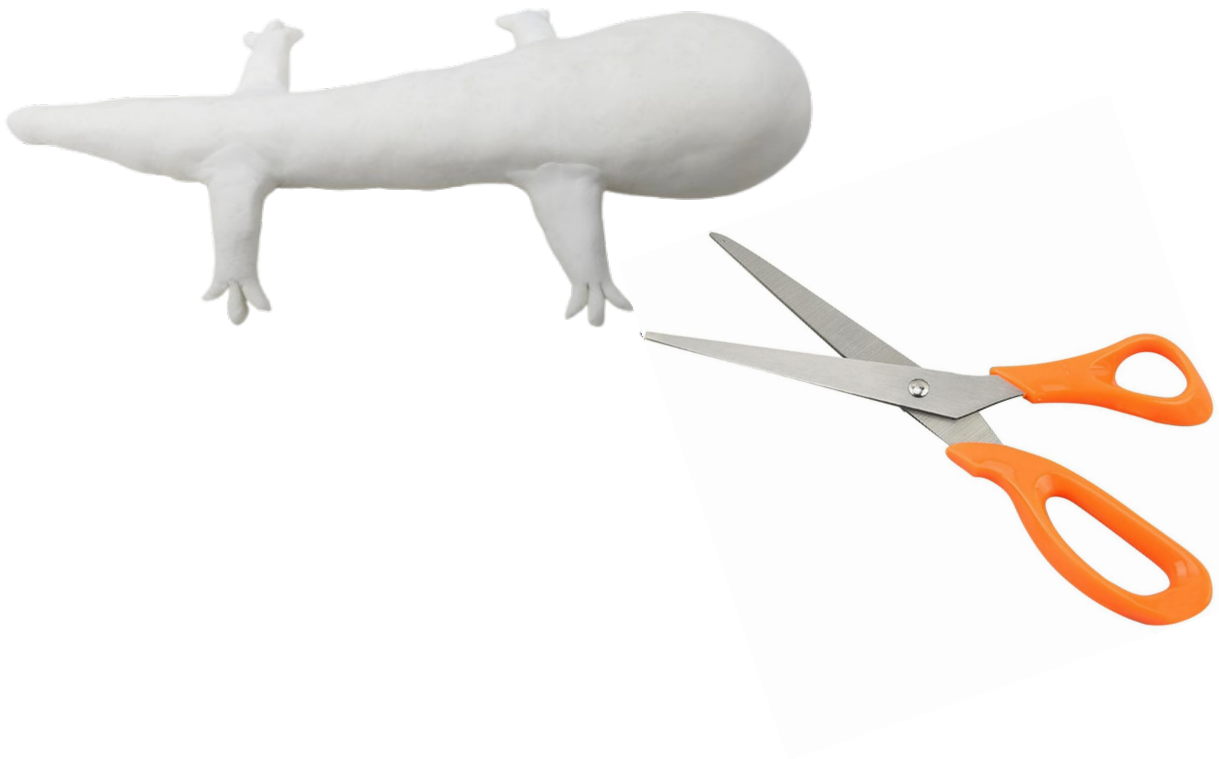




- **Extruder** This type of hand held extruder pairs nicely with Hearty Clay's smooth texture because it guides nicely through the interchangeable discs to create a multitude of shapes and textures.



- **Scissors** Hearty Clay's smooth texture can easily be cut with a basic pair of scissors.



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## Working Techniques

### 1. Coloring

Hearty Clay has a bright white color, which can be tinted with water based markers or paints and then kneaded together while the clay is moist before sculpting.

Chalks, embossed powders, and other dry agents are best applied when the is dry.



### 2. Maintain Moisture

If the clay becomes less flexible while working, slightly moisten hands. Avoid applying water directly to the clay to prevent over-saturation. Keep unused clay in an airtight zip-lock bag to keep the Hearty Clay ready for use while working.

### 3. Armature

Hearty Clay is soft and moldable and will adhere to paper, cardboard, wire, styrofoam, wood, glass and plastic, which all are suitable for skeletal structures. We recommend you trying our ACTIVA® Activ-Wire Mesh Flexible Structure Material for constructing strong armatures.



## 4. Joining Pieces

When connecting two pieces of clay together simply stick them together. The tackiness of the Hearty Clay will hold the pieces in place. A tiny amount of water applied with fingertips can be used if necessary.



## 5. Embellishments

A variety of craft materials (wood, metal, feathers, beads, yarn, etc.) may be added into the wet clay while working. If materials loosen when the clay piece has dried, they can be secured in place with an all purpose adhesive.



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### Storage

- Once the package of clay has been opened, wrap leftover clay in plastic wrap and place it in a tightly sealed plastic bag to prevent it from drying out.

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### Drying Guidelines

- Once the clay object is finished allow it to air dry. It will air dry to a firm consistency within 24 hours. No heating or baking is required.
- Once dry, the clay sculpture remains flexible yet firm, is extremely lightweight, can be painted and sealed.

\*NOTE: Not water resistant after drying.

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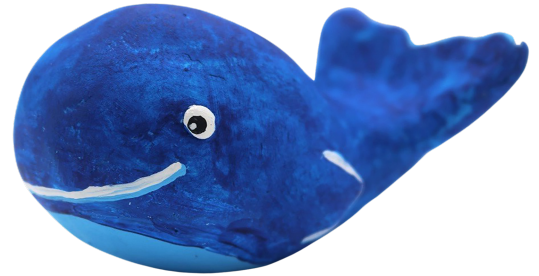
### Finishing Options

- Sculptures can be decorated with any type of paints, stains or markers.





- Embellishments (ribbon, yarn, feathers, fabric, glitter, buttons, etc.) may be added with adhesive.



Hearty Clay

